



The Maldives Photography Contest and Exhibition (MPCE)

# Guidelines

(Revised)

1<sup>st</sup> September 2007



PRESENTED BY THE MALDIVES TOURISM PROMOTION BOARD ~ A "THINK TOURISM" EVENT

## OBJECTIVES

Maldives Tourism Promotion Board (MTPB) is organising "...sunny side in frames", the Maldives Photography Contest and Exhibition, as part of the activities under "Think Tourism" Campaign. "Think Tourism" is an initiation of the Ministry of Tourism and Civil Aviation to create awareness and educate the local communities about the tourism industry and its benefits as the country experiences expansion of tourism to all regions of the archipelago. The goals of this contest and exhibition are to foster the creativity of Maldivian photographers and connect them with the tourism industry and also to showcase the natural beauty & culture of the Maldives. In addition this contest and exhibition would create a rich photo library which can be used for the promotional purposes of the Maldives.

## ELIGIBILITY

This contest is open to all Maldivians (both amateur and professional) photographers. The photographer must enter as an individual, and not as a representative of a company.

## ENTRY TIMELINE

### **SUBMISSION DEADLINE: 12:00 P.M. OF THURSDAY, 11<sup>TH</sup> OCTOBER 2007**

Entries must be sent as prints, minimum size 8x10 inches, maximum size 8x12 inches and if possible should be accompanied by high resolution digital files on CD/DVD (saved as high quality JPG or TIF, with minimum dimensions of 2592x1944 pixels (5 mega pixels), and enter them at the entry desk at MTPB before 12:00 p.m. of 11<sup>th</sup> October, addressed to:

#### **Maldives Tourism Promotion Board**

Ref: MPCE

3rd Floor, H. Aage,

No. 12, Boduthakurufaanu Magu,

Malé 20094, Maldives

If you have queries problems with your entry you may contact us at: [mtpb@visitmaldives.com](mailto:mtpb@visitmaldives.com) or phone us at 332 3228.

### **EXHIBITION NOTIFICATION: TUESDAY, 16<sup>TH</sup> OCTOBER 2007**

The list of entries which was passed to the second judging phase and is selected to be displayed in the exhibition would be announced by 16<sup>th</sup> October. The selection list would be published on Haveeru newspaper and also available for view on our website, [www.visitmaldives.com/mpce](http://www.visitmaldives.com/mpce).

### **EXHIBITION DATES: 27<sup>TH</sup> OCTOBER – END DECEMBER**

Saturday, 27<sup>th</sup> October (Evening): Awarding ceremony and formal opening of the exhibition

#### **EXHIBITION LOCATIONS:**

28<sup>th</sup> – 29<sup>th</sup> October: Hakuraa Maalam of Dharubaaruge

1<sup>st</sup> November onwards: Moving exhibition at different locations of Maldives (Airport and resorts)

## **CATEGORIES**

1. Scenic
2. Underwater
3. Water Sports
4. Culture

## **JUDGING**

Judging for the MPCE would be performed by an independent panel of five judges from related fields of photography and destination marketing who are accustomed to creating and/or using photographic images as part of their own work.

Judging criteria will mainly be based on creativity, technique & interpretation of theme relevant for destination advertising. The judges would review the photo entries and provide critiques for each entry. Using these guidelines, along with their own knowledge of photography and advertising, the judges would select prize winning entries.

The judging process would be composed of TWO phases.

In the **first phase**, judges will view the prints and/or digital photos and make a preliminary selection of the best twenty five entries from each category. The best hundred entries selected in the first phase would be displayed at the exhibition.

Photographers of the entries selected in the first judging phase may be asked to submit their original negatives, slides, transparencies or high resolution digital files for the second phase of judging.

In the **second phase**, the judges will review original prints, negatives, slides, transparencies or high resolution digital files for technical quality and select winning entries eligible for awards.

Judges have the discretion to reject non confirming entries during both phases. Judges' decisions will be final and no correspondence will be entered into.

## **RULES FOR ENTRY**

### **1. SUBMISSIONS:**

Must be original photographs taken in the Maldives, and must not have been previously won an exhibition/contest. The entry must be created and owned by the entrants. Entrants must complete and sign the official entry form which would be available on request at the MTPB reception or downloadable version on our website at [www.visitmaldives.com/mpce](http://www.visitmaldives.com/mpce).

### **2. IMAGE PREPARATION AND REQUIREMENTS:**

Entry prints may be made from negatives, slides, or digital media. Entries must be sent as prints, minimum size 8x10 inches, maximum size 8x12 inches and if possible should be accompanied by

high resolution digital files on CD/DVD (saved as high quality JPG or TIF files, with minimum dimensions of 2592x1944 pixels (5 mega pixels). All entries MUST be in colour.

### 3. ENTRIES:

There is no cost to submit work. Entrants may enter in one or more categories and submit up to five (5) images per category. The same image may NOT be entered in more than one category.

- SEPARATE and COMPLETED entry forms must accompany EACH individual photo entered. DO NOT use just one form for multiple photos, even if the same person is submitting them.
- DO NOT submit photos in frames. Only loose prints are allowed.

### 4. PHYSICAL SIZE:

A print of the image meeting the following dimensions should be submitted with your work:

- Print size shall be a minimum of 8x10 inches & maximum 8x12 inches.
- Panoramic prints are acceptable if the length is between 10 inches & 12 inches.
- Entrant's name shall not appear on the face of the entry. For identification purposes, the name and contact number should be printed on the back of each print.

## AWARDS

All monetary awards are in Maldivian Rufiyaa (MRF). There is one **Best of Show** award of MRF 35,000. In each category (see above) there will be prizes awarded for 1<sup>st</sup> (MRF 25,000), 2<sup>nd</sup> (MRF 20,000) and 3<sup>rd</sup> (MRF 15,000). The top winning photographs in each category will be published in the form of a photo journal and distributed internationally in different promotional events participated and organised by MTPB.

## LEGAL TERMS

Entries would only be accepted upon agreement to the following terms and conditions. By entering the contest you are agreeing that;

1. The photographs you submit (a) are your own work; (b) do not infringe on the rights of any other person or business; (c) have not been awarded a prize at any exhibition/contest.
2. That persons depicted in the photographs have given you permission for the use of their image in your photograph.
3. MTPB will not be held liable for any dispute arising whatsoever due to imagery in the photograph. Such dispute is the sole responsibility of the photographer.
4. The photographer retains copyrights over the image. A one-off reproduction fee of MRF 500 per image will be paid for each entry selected for exhibition and/or publication. This is in exclusion of the winning entries, whereby the reproduction fee of MRF 500 will not be applicable to the prize winning photographs out of the selected 100 entries displayed at the exhibition.
5. MTPB reserves the right to publish any work in any media or format for promotional and publicity purposes in a printed publication, on a web site, in a slideshow and screensaver, or in any other media, and may be copied and displayed in any country, provided that you are afforded appropriate attribution to you as the photographer. The photographer will be credited in all publications.

6. You may not revoke this permission to allow MTPB to use your images. Although you are agreeing to allow MTPB to use your images, you remain the owner of your images and may also use them in any manner you choose other than that of commercial purposes.
7. Your photograph accurately reflects the subject matter and scene as it appeared, and that it has not been digitally altered beyond standard optimization (removal of dust, cropping, adjustments to color and contrast, etc).
8. Selected images for the exhibition may be used by MTPB for promotional purposes in a printed publication, on a web site, in a slideshow and screensaver, or in any other media, and may be copied and displayed in any country, provided that you are afforded appropriate attribution to you as the photographer.
9. MTPB reserves the right to amend the exhibition guidelines without prior notice. Any changes will be posted on the MTPB website at: [www.visitmaldives.com/mpce](http://www.visitmaldives.com/mpce).
10. As proof of submission, it is the responsibility of the entrant to obtain and retain the voucher given by MTPB upon submission of entries.
11. Regardless of the outcome, you will not challenge the results of the MPCE or file any claims or suits against the organisers, the Maldives Tourism Promotion Board, their affiliates, directors, officers, or employees, arising from the conduct of the contest. You agree that MTPB need not return to you any images you submit and that MTPB may, in its sole discretion, terminate this contest without any liability to you. If MTPB terminates the contest before its completion, MTPB agrees that it will not use your images for any purpose.

## CALENDAR

11 October	Deadlines for the submission of digital images for first judging phase.
15 October	Judging Phase One
16 October	Notification of acceptance by the judges to the second judging phase.
24 October	Judging Phase Two
27 October	Awarding of prizes and opening of exhibition at Dharubaaruge.
28-29 October	Exhibition period at Hakuraa Maalam of Dharubaaruge.
1 Nov onwards	Moving exhibition to different locations of Maldives
End of December	Close of Maldives Photo Exhibition.

## CONTACT INFORMATION

For information on how to enter this contest, please contact us at [mtpb@visitmaldives.com](mailto:mtpb@visitmaldives.com) or call 332 3228 at Maldives Tourism Promotion Board or visit the MTPB website at [www.visitmaldives.com/mpce](http://www.visitmaldives.com/mpce).